FOR THE TICKET DESK

One question. One tag per group.

Hidden cameras on the trail photograph a group only when it carries a tag, and every photo is taken by strobing lights. The desk decides which groups take one.

The Conover Killings + SANS Booth Photography

ASK THE GROUP

“Is everyone in your group okay with strobing lights?”

✓ Yes

One tag, kept away from phones.

One tag covers everyone walking together. The tag is theirs to keep.

⃠ No

No tag.

The group walks the trail as normal. No tag, no photograph.

A flash lights the whole group

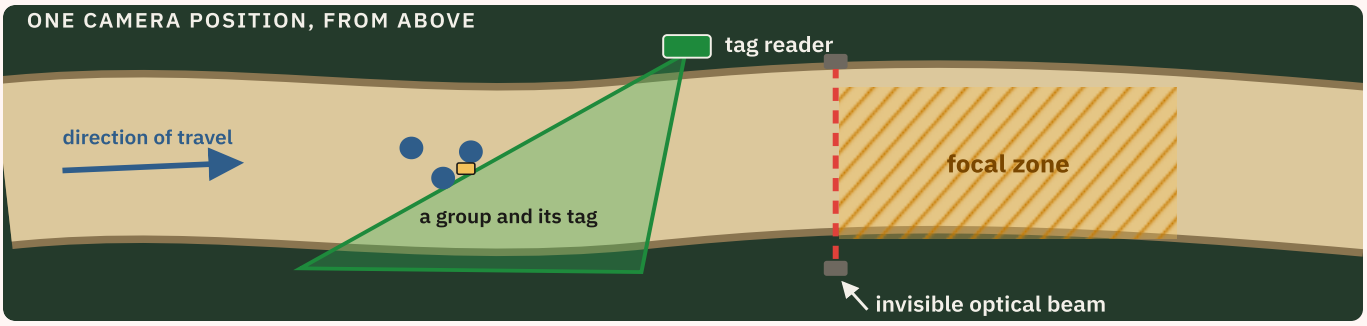
A camera fires, with its flash, when the tag crosses its beam, and everyone walking with the tag is in it. If anyone in the group is not okay with strobing lights, the group takes no tag.

NEED TO KNOW · STAFF ONLY

Share only what a guest’s question needs, such as a concern about radio signals or a medical device.

TOP SECRET

What happens on the trail



1 **Scan area.** The tag reader reads the tag as the group walks up: UHF, **~900 MHz, 30 dBm or less**.

2 **Optical beam.** Crossing it fires a burst of flash photos of the group in the focal zone. Nobody stops or poses.

3 **The print station.** The photos go there, and staff approve them before anyone sees them.

At the exit

Prints at the end of the trail
At the print station: cash, card, Venmo or Zelle.

Or online, with the code
`sansbooth.com`, for at least 90 days. Online prints are mailed.

Files included
Full-size digital copies come free with any print.

At the Ticket Desk

Coded tags only
Every tag handed out has its code written on it.

The spare tags box
When it runs out, groups go without and are not photographed.